

Reach travellers at the moment they are choosing a trip.

Since 2015 we have been showing Czech travellers where to find cheap flights, last-minute holidays and tour operator deals. We do not sell trips ourselves — we send ready-to-book travellers to those who do.

levnocestovani.cz[flights · holidays · hotels](#)[Czech Republic](#)

Who we are

Levnocestovani.cz is a Czech travel deals publisher. Every day we look for cheap flights, discounted holidays and fare errors, and pair them with the content people need to book: 8,600+ guide pages, over 43,000 hotel pages, 3,200 airports and 1,600 airlines. Traffic is strongly seasonal — the strongest month of 2025 was August, with more than 900,000 visits.

Audience in numbers

7.1M

visits in 2025

Google Analytics 4, 1 Jan – 31 Dec 2025

2.3M

users in 2025

unique visitors

148,000+

Facebook followers

our main community channel

15,200+

newsletter subscribers

flight and holiday deal alerts

In 2025 our readers viewed 12.9 million pages. All figures come from our own measurements and we are happy to document them on request.

How we get started

STEP 1

You get in touch

A few lines about what you want to promote and what success looks like.

STEP 2

We propose a format

We suggest placement, timing and scope — including expected reach and pricing.

STEP 3

We launch and report

The campaign goes live and you get a results report once it wraps up.

Partnership formats

Sponsored articles and PR

Introduce a destination, hotel, airline or service in a place where the reader is already planning a trip.

- we write the copy, or you supply it
- placement in our guides and on the blog
- clear labelling of commercial content

Display advertising

Creative campaigns on the pages of specific destinations, airports or tour operators.

- in-content and section header placements
- targeting by destination or content type
- tailor-made seasonal campaigns

Newsletter

We put your offer in front of people who asked us for travel deals themselves.

- dedicated send or a slot in the regular issue
- subscribers of our flight deal alerts
- tracked click-through with your own tagging

Social media

Reach a community that reacts to our tips and passes them on.

- Facebook post
- tied to an article on the site
- option of a competition or poll

Hotel barter partnerships

Editorial hotel reviews in exchange for hosted stays. We do not sell reviews — we describe what the stay was actually like.

- the review comes out of a real stay
- our own photography on site
- we write what we experienced

Inventory integration

We plug your holidays, flights or hotels straight into our search and destination pages.

- XML or JSON feed with daily refresh
- REST API integration
- deep links carrying your parameter

Performance partnership

You pay for results. We work with affiliate networks and direct partners alike.

- direct contract or via an affiliate network
- tracked attribution of clicks and bookings
- regular performance reporting

What we can do technically

- ✓ import and daily refresh of offer feeds (XML, JSON)
- ✓ deep links with custom parameters and UTM tagging
- ✓ in-house editorial team — copy and visuals covered
- ✓ integration with partner REST APIs
- ✓ click and conversion tracking on our side and yours

Let's talk it through

Tell us what you have in mind. We usually reply within two working days with a proposal.

spoluprace@levnocestovani.cz

PUBLISHER

Jiří Pekárek
Edvarda Beneše 60, 261 01 Příbram, Czech Republic
Reg. No.: 71697853, VAT ID: CZ8103241113
levnocestovani.cz/spoluprace